четвртак, 29. марта 2012,
званична информација,

Студенти који су дипломирале на Београдској пословној школи и стекли 180 ЕЦТС могу наставити постдипломске студије у Холандији на HU University of Applied Sciences, Utrecht, The Netherlands и стећи диплому

*Masters of Business Studies (MBS) in Innovation in European Business*
Masters of Business Studies (MBS) in Innovation in European Business

A truly international experience; study and live in Ireland, France and The Netherlands while acquiring your masters Degree.

People in business often find that many young professionals although possessing management skills and knowledge, lack creativity and are not aware of the specific challenges inherent in implementing and managing the cycle of innovation. Furthermore, graduates are not familiar with the requirements of managing dynamic environments. The Masters of Business Studies (MBS) in Innovation in European Business is designed to meet the needs of delivering graduates with the perspective of change in an international perspective.

The Masters of Business Studies (MBS) in Innovation in European Business is a 15 months (90 ECTS) taught programme taking place across three locations in France (Paris), Ireland (Cork) and The Netherlands (Utrecht). The programme allows students to develop a valued combined skill set in business, management and analytical skills and provides them with state-of-the-art knowledge and concepts on how to implement and manage sustainable innovation. This is achieved through a series of modules organised around the innovation cycle in organisations; vision-development-implementation-management and seminars on innovation in Europe. Students learn to focus on business deliverables and business interactions through an in-company placement and their integrated research project which they have to present as a dissertation and for which they will be prepared from the start of the programme.

Key elements of the programme

- International orientation on the full cycle of innovation; study in three countries (classes in culture & language);
- Perspective of Change;
- Focus on professional practice;
- In-company placement in a European company;
- Research techniques and skills;
- Research project and presentation;
- Training in management skills and intercultural skills;
- Guest lecturers and company visits;
- Study trip to EU offices in Brussels; Innovation centres, innovating companies and incubators in the three countries;
- Optional; ‘French Stream’ (intensive French course and some subjects taught in French) for non-French native speakers and crash course in Dutch for non-Dutch speakers in Utrecht
- Small groups of students from various countries and cultures

Overview of the programme:
Term 1: September to December – Cork session in Ireland (20 credits):
Term 2: January to March – Paris session in France (20 credits):
Term 3: April to September – Placement Period (10 credits)
Each student in the programme must spend at least 800 hours in a European organisation, working in a role commensurate with the objectives of the programme.
Term 4: October to December – Utrecht session in The Netherlands (20 credits + 20 credits dissertation):
How will this Degree (course) improve my career perspectives? The program is rewarded with the title Masters of Business Studies (MBS) in Innovation in European Business. University College Cork will award the Masters degree at a graduation ceremony in Cork. Having completed the programme, graduates will have acquired a coherent range of professional skills that will enable them to contribute to multinational organisations, manufacturers, service providers and innovation intensive organisations in a management position or to deliver consultancy services to a variety of types of firms. Graduates are highly attractive for potential employment, given the combination of high level theoretical, practical and international & intercultural knowledge and skills. Many graduates may take up positions with their placement organisations after graduation, others will take positions in a variety of firms in services, information technology, healthcare (management), manufacturing, consulting and academia.

What kind of background should I have?
The course complements the skills and knowledge that students have acquired in their primary/undergraduate degree programmes in the field of Business Studies, Engineering or Technology. Students are encouraged to think of the MBS IEB as a prolongation of their primary degrees rather than a change of direction.

What are the entry requirements?
The programme is opened on a competitive basis to students having successfully completed a 4 year curriculum at third level whatever their country of origin. Mature students with significant appropriate experience are also eligible. Candidates must be able to show proof of English Language Ability based on Toefl, Toec or IELTS score as appropriate.

Application and selection process
All students must apply for the MBS IEB at www.PAC.ie and provide all required information. Applications are reviewed by a committee of assessors and a short list is compiled based on results obtained by applicants in their primary degrees and the relevant professional experience they have accumulated to date. Offers are made to applicants in the order of their ranking in the shortlist. Some applicants will initially be placed on a waiting list but will get final answers quickly. Applications deadline: 1 July

Cooperating Universities
University College Cork, Cork Ireland
Institut Supérieur du Commerce -ISC Paris, France
HU University of Applied Sciences, Utrecht, The Netherlands

For more information about the programme and the application process
Please contact one of the programme coordinators at HU University of Applied Sciences, Utrecht, The Netherlands: Gilbert Silvius, gilbert.silvius@hu.nl, +31 88 481 64 65 or Jelly Offereins, jelly.offereins@hu.nl, +31 88 481 64 00 or go to: http://bis.ucc.ie/mbs-ieb,